

Jeffrey M. Hebert

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Work Experience

Senior Developer November 2016 - Present

GCommerce Solutions Park City, UT

- Created a custom ADA remediation plugin, generating thousands of dollars for the company
- Launched 40+ new high-end hospitality WordPress sites, increasing online revenue by up to 400% in some cases, for four-star luxury hotels such as <https://bandondunesgolf.com>, <https://ranchovalencia.com>, and <https://thehermitagehotel.com>
- Found, interviewed, trained, and mentored all new dev hires
- Led pitch meetings to most clients on the technology side of what the company does.
- Researched and drove all new technology decisions
- Built an entirely new WordPress starter theme from scratch for rapid site development geared towards usability on the front and back ends cutting development timelines by 50%
- Coded all necessary jQuery and, PHP customization for all sites
- Performed ongoing updates and feature upgrades for the entire 120+ roster of clients

Web & Interactive Manager May 2015 - October 2016

Warehouse Twenty-One Cheyenne, WY

- Developed all client sites from the ground up for web properties like QuitWyo.org
- Performed ongoing updates and expansions of all existing web properties like WyoLotto.org
- Created all animated digital ads
- Coded a custom in-person interactive touch-tech kiosk teaching school children about the Wyoming judicial system

Owner / Sole Developer / Artist Feb 2000 - Present

HeroMachine.com

- Performed ongoing updates and feature upgrades for the entire 120+ roster of clients
- Created, sold, then bought back the world's most popular character creator
- Launched customized versions for shows like Stan Lee's "Who Wants to Be a Superhero?"
- Illustrated tens of thousands of digitally inked assets, from fantasy armor to science fiction ships to full characters
- Developed the entire Flash-based application including advanced ActionScript for exporting, importing, layering, transforming, coloring, and much more ● Served over a million page views a month at its height

Education

Trinity University B.A. in Art & English

Skills

WordPress, PHP, MySQL, jQuery, CSS, SASS, Git, NPM